



# FIWICAMPUS

**BUILDING YOUTH CULTURAL INFRASTRUCTURE IN JAMAICA**

**PRESENTED BY: FIWICAMPUS**



# ABOUT US

**FIWICAMPUS is a youth-led multimedia and live experience platform amplifying Jamaican culture and emerging talent.**

**Our events are cultural moments backed by media, documentation, and long-term visibility, not one-night activations. This partnership would position inside culture, not beside it.**



# THE CULTURAL GAP

**Jamaican youth culture is globally visible but structurally unsupported.  
Emerging artists gain attention but lack development pipelines.**

**Creatives are showcased but not sustainably platformed.  
Brands activate within culture, but few invest in building it.  
FIWICAMPUS exists to close that gap.**



# WHAT WE ARE BUILDING

**FIWICAMPUS operates as a cultural ecosystem:**

- **Live Experiences (real stages for talent)**
- **Media & Documentation (archiving youth culture in real time)**
- **Creative Spaces (redefining “campus” beyond universities)**
- **Long-Term Artist & Creative Development**

**This is not event production.**

**This is cultural infrastructure.**

# 2026 **FLAGSHIP** EXPERIENCES



## GEN NOW – APRIL 2

**A discovery-driven showcase introducing emerging artists, DJs, and creatives through curated performance and storytelling.**

**Purpose: Talent discovery pipeline.**



# 2026 **FLAGSHIP** EXPERIENCES



## POOL PAR- JULY 12

**A community-driven lifestyle experience connecting youth culture, fashion, and social identity.**

**Purpose: Community engagement + cultural revenue driver.**



# 2026 FLAGSHIP EXPERIENCES



## FIWISOUN – DECEMBER 11

**A live music and performance platform featuring live instrumentation and intentional curation.**

**Purpose: Elevated stage for serious emerging artists.**



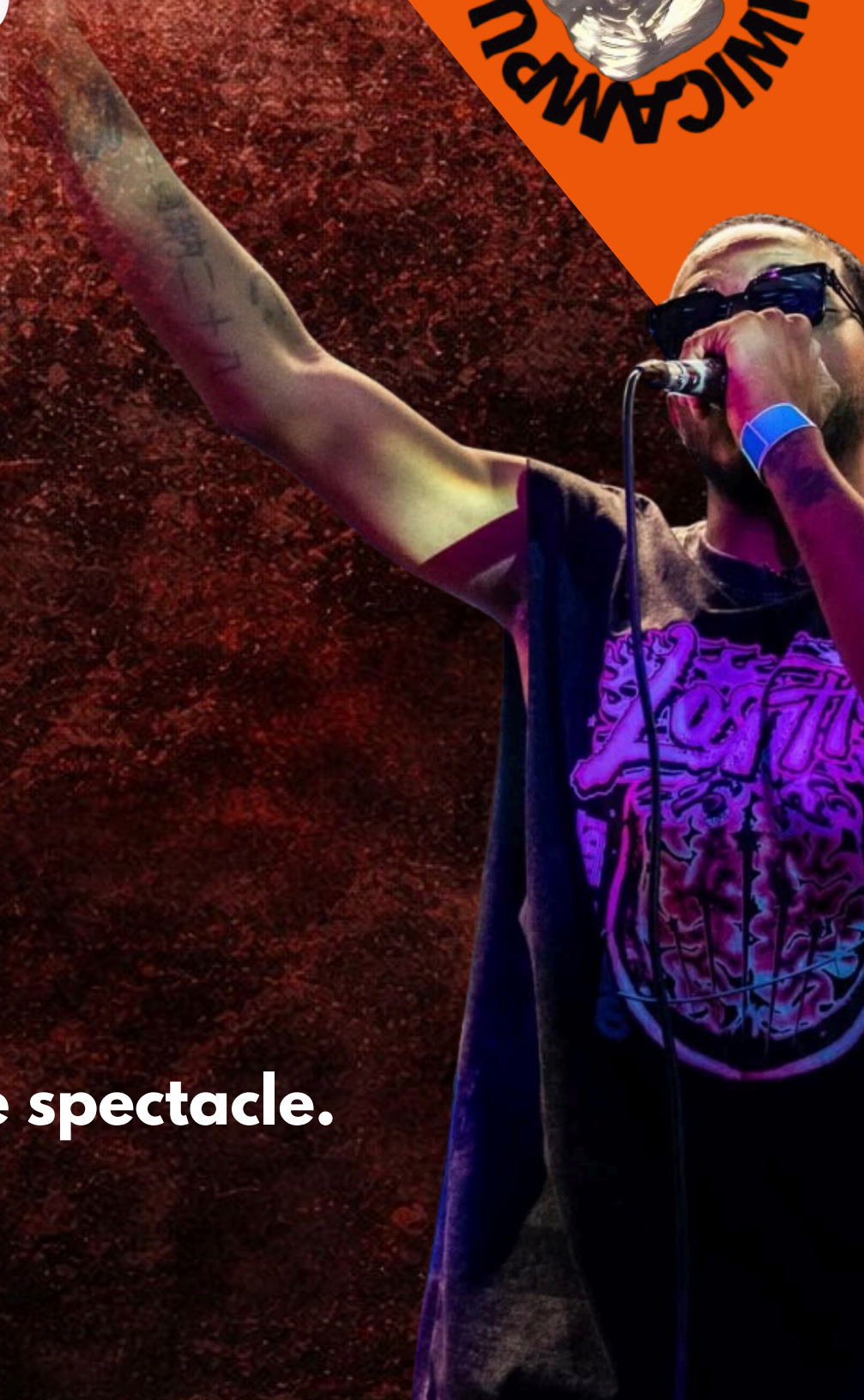
# WHY SUPPORT MATTERS



**Cultural platforms require infrastructure:**

- Production equipment
- Stage, lighting, audio
- Artist compensation
- Content capture & post-production
- Team development

**Backing FIWICAMPUS supports the system, not just the spectacle.**



# WHAT WE ARE SEEKING



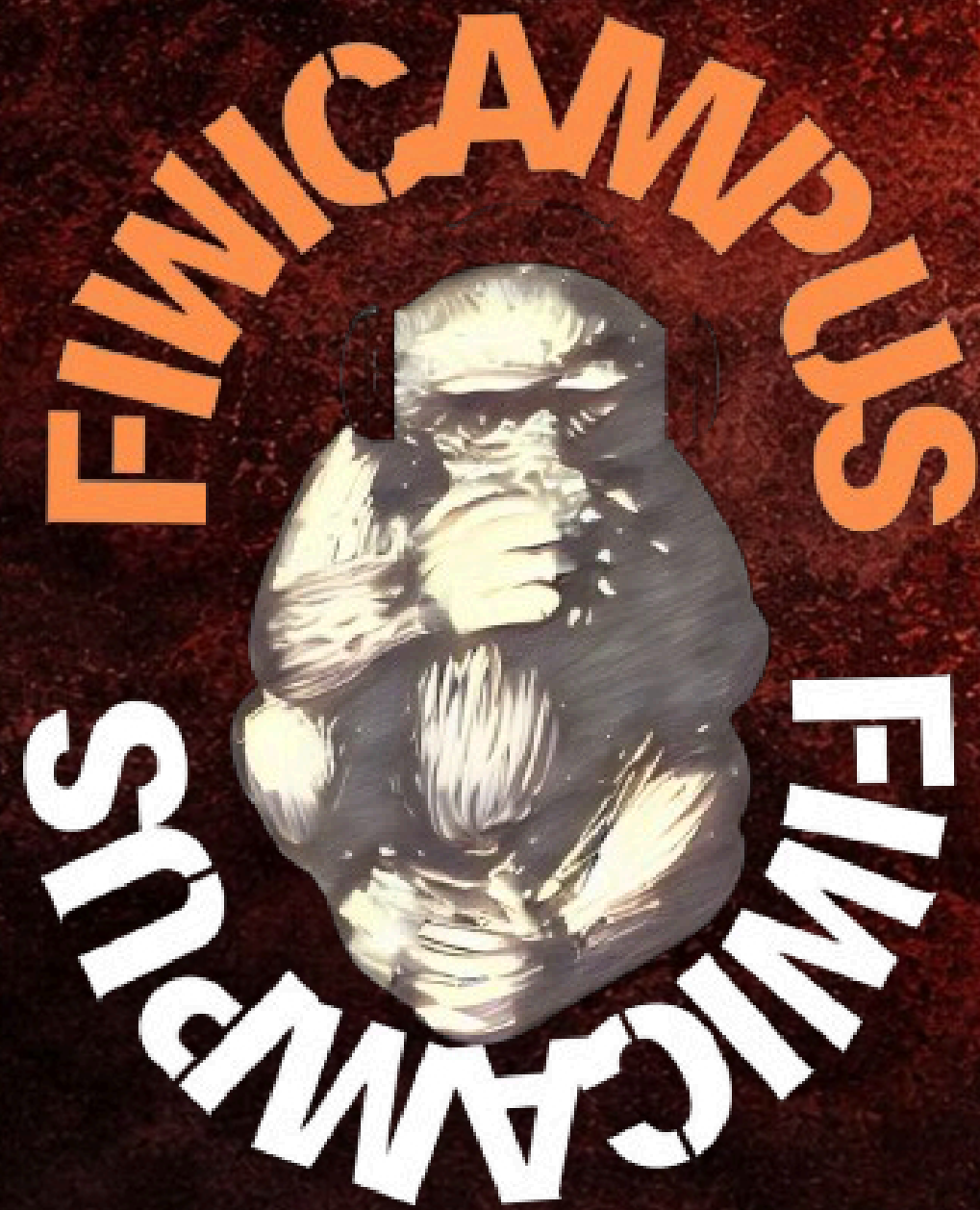
**We are seeking a foundational commitment of JMD \$150,000 to execute the 2026 FIWICAMPUS season at a high standard.**

**This funding supports:**

- **Production elevation**
- **Artist compensation**
- **Professional documentation**
- **Long-term platform growth**

**This is not a sponsorship.**

**It is an investment into Jamaican youth culture.**



# OUR CONTACT



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